



OBC: Opticians Of British Columbia

OBC: Opticians of British Columbia Pilots Web Seminar Event

On June 3, 2007 the OBC: Opticians of British Columbia piloted its first live interactive continuing education event featuring our popular seminar “MCE ON A Budget” (our audience participation workshop that explains how to get a study group together). Registrants included Opticians from the Kootenays to Gabriola Island via the Internet and Conference Call line.

With the web seminar, participants are able to view a PowerPoint presentation just as they would if they were seated in a lecture theatre. Participants are also able to see and hear the facilitator. They can ask questions and speak with one another. If all the participants have web cameras (although this is not a requirement for participants) they can also see one another.

The best thing about this concept is that it's particularly suited to small groups and to providing access for people who are geographically distance but who may be interested in the same area of study. Themes can be specialized. For example, there may only be a handful of people in the entire province who are interested in learning about ptosis crutches. If the OBC: Opticians of British Columbia were to hold a workshop somewhere in the province attendance would likely be sparse due to the uniqueness of the topic thus making the cost of developing, attending and hosting the workshop prohibitive.

On the other hand, there may be 10 people who would really like to learn more about the conditions that might necessitate a ptosis crutch, how to make the device and where to have one made. But those 10 people may be separated by hundreds of miles. Enter the web seminar. Like the Study Group, the web seminar can cater to a narrowly focused theme. Unlike the Study Group, the content of the presentation is developed not by the participants but by a facilitator. The OBC: Opticians of British Columbia is prepared to respond to requests for real time Internet learning such as the ptosis crutch.

The OBC: Opticians of British Columbia will be holding a series of web seminars over the next twelve months. The themes have yet to be determined. If you have a pet topic you'd like to see featured, or if you'd like to have first refusal for the next web seminar, please contact us at info@opticians.bc.ca. There is no charge to OBC: Opticians of British Columbia members for web seminars.